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FOR IMMEDIATE RELEASE

Velox Unveils New Logo, Reflecting the Company's Growth and Evolution

The brand refresh signals the company's strategic growth without wavering in commitment to core values

HUNTSVILLE, AL – (January 7, 2026) – Velox, a rapidly growing contractor in fiber network construction, today announced the launch of its new logo. This brand update is designed to better reflect the company's evolution over the past six years, from an expanding geographic footprint to offering new services with the same core values.

Established in 2019, Velox began initial underground construction operations in North Alabama and Tennessee. Since then, the company has successfully expanded operations across the Southeast and throughout the country. Named to multiple industry awards lists and adding Velox Professional Services, the contractor built a name for itself in the telecom industry. The new logo serves as a powerful visual representation of sustained growth and long-lasting partnerships, while remaining dedicated to efficiency, expertise, and reliability.

"Our goal in every partnership is to bring customers not just a quality network, but also complete peace of mind," says Grace Cooper, Marketing Manager at Velox. "The refreshed logo better reflects how we approach each project with a blend of innovation and proven reliability. The design feels familiar, honoring where we came from, but is stronger and more forward-looking, reflecting our dependable team and unshakeable values of safety, quality and integrity."

The updated logo is a strategic design intended to convey the trustworthiness, reliability, and strength that permeate the culture at Velox. This shift in brand identity signals Velox's commitment to maintaining a legacy of quality work while positioning itself for future success in an increasingly competitive market. The company looks forward to continuing to build the essential networks connecting our communities, now under a refreshed brand.

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About Velox, LLC

A leading provider of contracting services to telecommunications providers, Velox meets the growing need for infrastructure installation and provides both residential and commercial areas with fiber. Based in

Huntsville, Alabama, the Velox team provides customers with a seamless experience from aerial fiber installation to network auditing, emphasizing integrity and customer service. Since 2019, Velox has focused on meeting the needs of both clients and employees to ensure timely and high-quality product delivery. For more information on projects and services, visit veloxuc.com.