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## FOR IMMEDIATE RELEASE

Velox Honored as Bronze Stevie® Award Winner in 2024 American Business Awards®

The Alabama-based telecom contractor was recognized for excellence in web design

**HUNTSVILLE, AL** – (August 8, 2024) – Velox was recently named the winner of a Bronze Stevie® Award for Achievement in User Interface Design in the 22nd Annual American Business Awards®.

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations — public and private, for-profit and nonprofit, large and small.

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Thought Leader of the Year, and App of the Year, among others. Velox was nominated in the web awards category.

"We've been working on strategically updating our website for the last several months, and I'm so excited our hard work is already paying off," said Grace Counts, marketing coordinator for Velox. "With the help of Red Sage Communications, we've created a stunning website that truly reflects who we are as a company. The award judges repeatedly commented not only on the cutting-edge aesthetic and detail, but also on the functionality of the site and seamless user experience."

More than 300 professionals worldwide participated in the judging process to select this year's Stevie® Award winners.

One judge for the Stevie® Awards said, "Velox has done a great job in presenting their nomination for the improvement in User Interface of their website. They have clearly thought through multiple customer pain points and have addressed them methodically. Their success is clearly supported by the increase in engagement on their site."

Details about The American Business Awards® and the list of 2024 Stevie® winners are available at <a href="https://www.StevieAwards.com/ABA">www.StevieAwards.com/ABA</a>.

## **About Velox, LLC**

A leading provider of contracting services to telecommunications providers, Velox meets the growing need for infrastructure installation and provides both residential and commercial areas with fiber. Based in Huntsville, Alabama, the Velox team provides customers with a seamless experience from aerial fiber installation to network auditing, emphasizing integrity and customer service. Since 2019, Velox has focused on meeting the needs of both clients and employees to ensure timely and high-quality product delivery. For more information on projects and services, visit veloxuc.com.

## **About the Stevie Awards**

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the new Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <a href="http://www.StevieAwards.com">http://www.StevieAwards.com</a>.